

# HACK / THE WASTE

**International virtual 24h hackathon “HackTheWaste 2020”  
May 15 – 16, 2020  
AGENDA**

**Friday May 15<sup>th</sup>**

	<i>Activity</i>	<i>Time</i>	<i>Rooms</i>
12:00 pm (CET) / 01:00 pm (EET)	<b>START</b> of the hackathon	15 min.	Main ZOOM room
12:15 pm (CET) / 01:15 pm (EET)	<b>Business Partners presentations</b> EcoBaltia <a href="http://www.ecobaltia.lv">www.ecobaltia.lv</a> Komunala Brežice <a href="http://www.komunala-brezice.si/">www.komunala-brezice.si/</a>	5 min./ company (company info + case presentation)	Main ZOOM room
12.30 pm (CET) / 01.30 pm (EET)	<b>Selection of a case (by students' teams) - form:</b> <a href="https://forms.gle/A9hjcpdmBrZVxi3S6">https://forms.gle/A9hjcpdmBrZVxi3S6</a>	10 min.	Main ZOOM room
12:40 pm (CET) / 01:40 pm (EET)	<b>Workshop</b> on brainstorming and idea generation (UCLL: Jan Beddegenoots & Griet Barrezeele)	about 1 h	Main ZOOM room + breakout rooms
01:45 pm (CET) / 02:45 pm (EET)	Independent work by teams	about 1h 15 min.	Breakout rooms
3:00 pm (CET) / 4:00 pm (EET)	<b>Pitch 1: ONE red idea + plan of approach</b> ( <i>Jury present - first evaluation of the idea, pitch, plan of approach</i> )	5 min./team	Main ZOOM room
04:00 pm (CET) / 05:00 pm (EET)	<b>Inspiration speech by Tim Van Deursen</b> , initiator of the team “Hack The Planet” <a href="https://bordersessions.org/speaker/tim-van-deursen/">https://bordersessions.org/speaker/tim-van-deursen/</a>	20 min.	Main ZOOM room
4:20 pm (CET) / 05:20 pm (EET)	Independent work by teams	1h 40 min.	Breakout rooms
6:00 pm (CET) / 7:00 pm (EET)	<b>Pitch 2: what did we learn from feedback? =&gt; ideas refined, plan of approach refined, pinpoint some issues</b> ( <i>Jury present - final evaluation of the idea, pitch, plan of approach</i> )	5 min./team	Main ZOOM room
7:00 pm (CET) / 8:00 pm (EET)	Independent work by teams	4 h	Breakout rooms
11:00 pm (CET) / 12:00 am (EET)	<b>Follow-up:</b> what did we do until now?	3 min./team	Main ZOOM room
11:30 pm (CET) / 12:30 am (EET)	Independent work by teams	4h 30 min.	Breakout rooms

**Saturday May 16<sup>th</sup>**

4:00 am (CET) / 5:00 am (EET)	<b>Follow-up:</b> what did we do until now?	3 min./team	Main ZOOM room
5:30 am (CET) / 6:30 am (EET)	Independent work by teams	1h 30 min.	Breakout rooms

7:00 am (CET) / 8:00 am (EET)	<b>Follow-up:</b> what is going on with your marketing plan, risk assessment, product demo?	3 min./team	Main ZOOM room
7:30 am (CET) / 8.30 am (EET)	Independent work by teams	2,5 h	Breakout rooms
10:00 am (CET) / 11:00 am (EET)	<b>End-jury: final presentation and demo</b> <i>Jury present - final evaluation</i>	7 min./team	Main ZOOM room
11:00 am (CET) / 12:00 pm (EET)	Evaluation by jury	30 min.	Jury ZOOM room
11:30 am (CET) / - 12:30 pm (EET)	<b>Jury Declaration of the winning team + congrats + feedback + wrap-up</b>	30 min.	Main ZOOM room

**Available expertise during the hackathon (CET time zone! Riga +1h!)**

**Belgium Campus (S-Africa) - IT technical:**

Duncan McIntyre, Friday from kick-off - 06:00 pm, Saturday, 06:00 am - 12:00 pm  
 Quintin van Wyk – Friday, 6:00 pm – Saturday, 06:00 am

**UCLL:**

**IT technical, language, business cycle**

Griet Barrezeele – 24 h  
 Jan Beddegenoots - Friday - from kick-off - 03.00 pm  
 Marina Lens, David Vandebroeck - Friday - 03:00 pm - 08:00 pm  
 Rudi Swennen, Wim Bertels - Friday - 08:00 pm - Saturday, 01:00 am  
 Tiebe Van Nieuwenhove, Kristien Melaerts - Saturday - 01:00 am - 06:00 am  
 Ilse Van Hoeck, Aimee Lynn Backiel - Saturday - 06:00 am - 11.00 am  
 Yolanda Jackers, Tanja Goris - Friday - from kick-off until 03.00 pm, Saturday - 06:00 am - 11.00 am

**Demonstration skills** - Griet Barrezeele (consultancy-team by team) – May 16<sup>th</sup> (time tbd)

**Latvia BA:**

**Risk management** - Maris Krastins (consultancy - team by team) – Friday, 10.30 pm – Saturday, 1.00 am + Saturday 5:00 am - 6:00 am (CET)

**Financial management** – Ieva Kozlovska (consultancy - team by team) – Saturday 6.00 am – 7.00 am (CET)

**Presentation skills & structure** – Lilita Sparane – video guidelines will be available 24h online + consultancy (if necessary)

**DOBA:**

**Business Model & Marketing** – Matej Koren - consultancy - Friday, 8.00 p.m. – 10.00 pm + video and guidelines will be available 24h online +

**Fontys (Netherlands)**

**UX, conceping, quick n dirty prototyping, Game mechanics** - Wouter Sluis-Thiescheffer (Friday afternoon, Saturday morning)

**Unity programming, Game Mechanics** – Michael Schifferling (Friday night)